

FIG. 1A

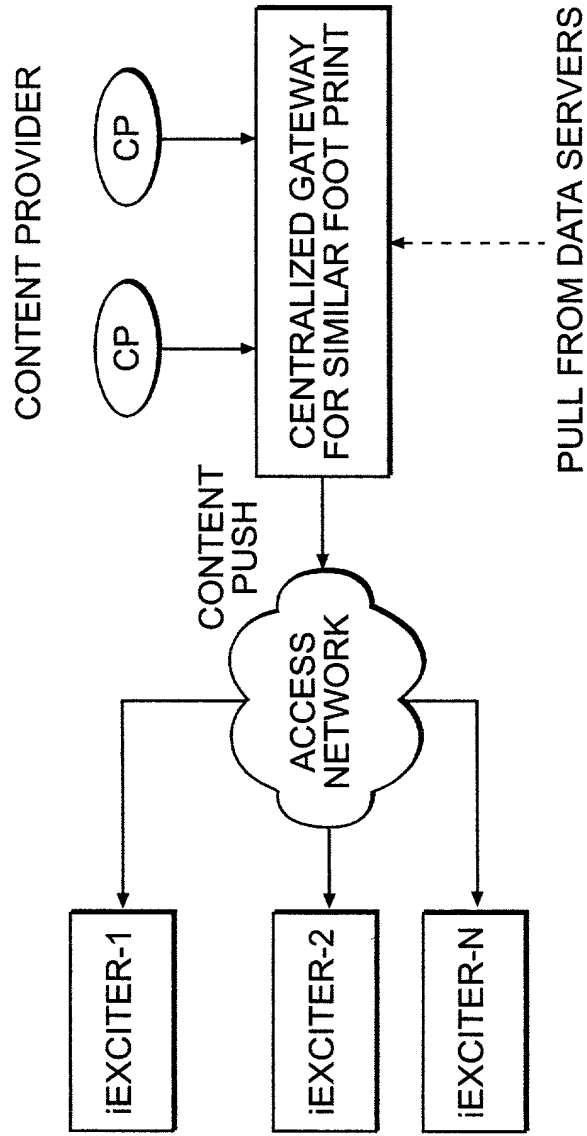


FIG. 1B

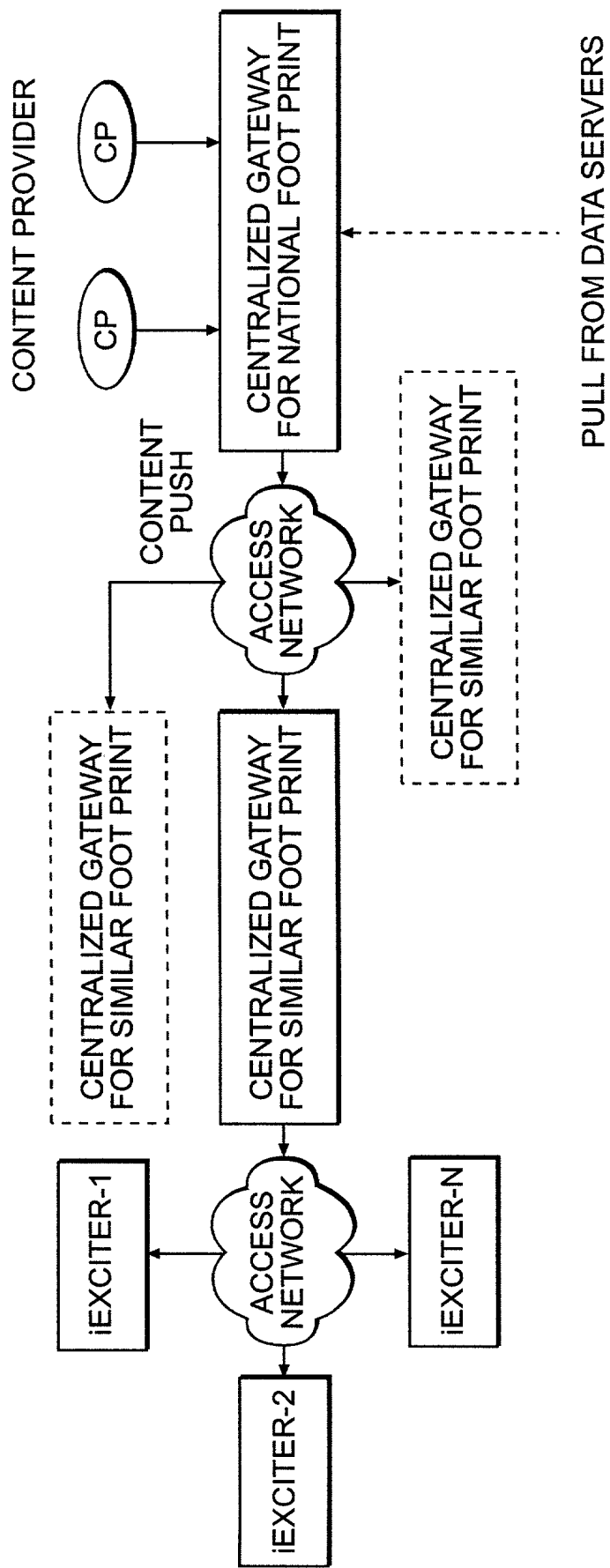


FIG. 1C

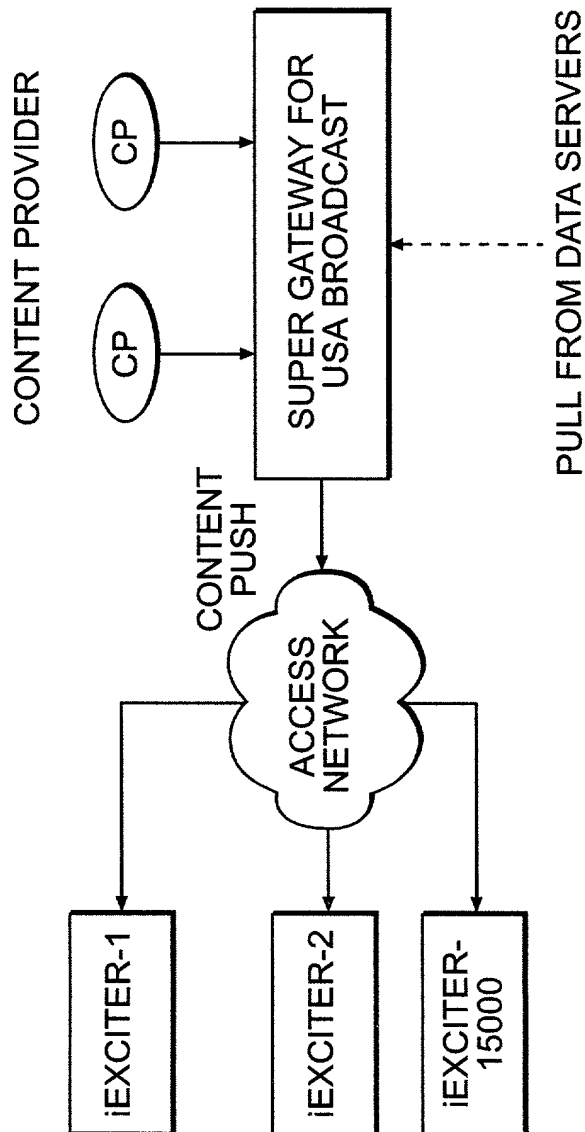


FIG. 1D

ORIGINATING ADD	DESTINATION ADD	MESSAGE REFERENCE	SERVICE CLASS	PRIORITY INDICATOR	SERVICE CATEGORY	ALERT	LANGUAGE ID	PERIODICITY	VALIDITY	VALIDITY ABSOLUTE	ZONE	SECURITY	PRIVACY INDICATOR	FEATURE PRIVATE
DISPLAY EXECUTION												
BEARER DATA.....N-BYTES														

FIG. 2

MESSAGE NAME	ASP	iPPG	Rx	DESCRIPTION
ORIGINATING ADD	X	X	X	SERVICE OPERATOR CODE (SOC) OR ADDRESS
DESTINATION ADD	X		X	BROADCAST, MULTICAST OR UNICAST
MESSAGE REF.	X	X		RANDOM #0- 16 BITS LONG?
SERVICE CLASS	X	X		BASIC, PREFERRED, PREMIUM, ETC.
PRIORITY INDICATOR	X	X	X?	NORMAL, URGENT, EMERGENCY
SERVICE CATEGORY		X	X	UNKNOWN/UNSPECIFIED, ADMINISTRATIVE, MAINTENANCE, TALENT ANNOUNCEMENT, ADVERTISEMENT, NEWS (LOCAL, REGIONAL, NATIONAL, INTERNATIONAL), SPORTS, WEATHER, TRAFFIC, EMERGENCY, ALERT, STOCKS (LOCAL, REGIONAL, NATIONAL, INTERNATIONAL), ENTERTAINMENT, RESTAURANTS, LODGING, ADVERTISEMENTS, MEDICAL, HEALTH, HOSPITALS, MULTIMEDIA, AUDIO, LOGO, TEXT, ETC.
ALERT			X	WITH INFO VIBRATE, TONE, REMIND, CADENCE, ETC.
LANGUAGE ID	X		X	LANGUAGE FILTRATION
PERIODICITY	X			REPETITION RATE
VALIDITY	X	X		INDEFINITE, POWER DOWN, DISPLAY ONLY, ETC.
VALIDITY ABSOLUTE	X	X		VALIDITY PERIOD (MESSAGE VALID DURING THESE TIMES)
VALIDITY PERIOD	X	X		MESSAGE VALID/NOT VALID DURING THESE TIMES
MESSAGE TIME STAMP		X	X	OPTIONAL
ZONE	X	X		CELLS, SECTORS, ENTIRE, ETC.
BEARER DATA	X	X	X	ANY DESIRED MESSAGE CONTENTS (MAX SIZE?)
CONTACT #	X		X	FOR POINT OF SALE INFORMATION. MAY BE A HYPERLINK.
SECURITY		X	X	?
PRIVACY INDICATOR		X	X	UNRESTRICTED, RESTRICTED, CONFIDENTIAL, SECRET
FEATURE PRIVATE	X		X	
DISPLAY EXECUTION		X	X	PRE DOWNLOAD WITH DEACTIVATE ON/OFF WITH KEY/WITHOUT KEY
TBD				TO BE DETERMINED

FIG. 3

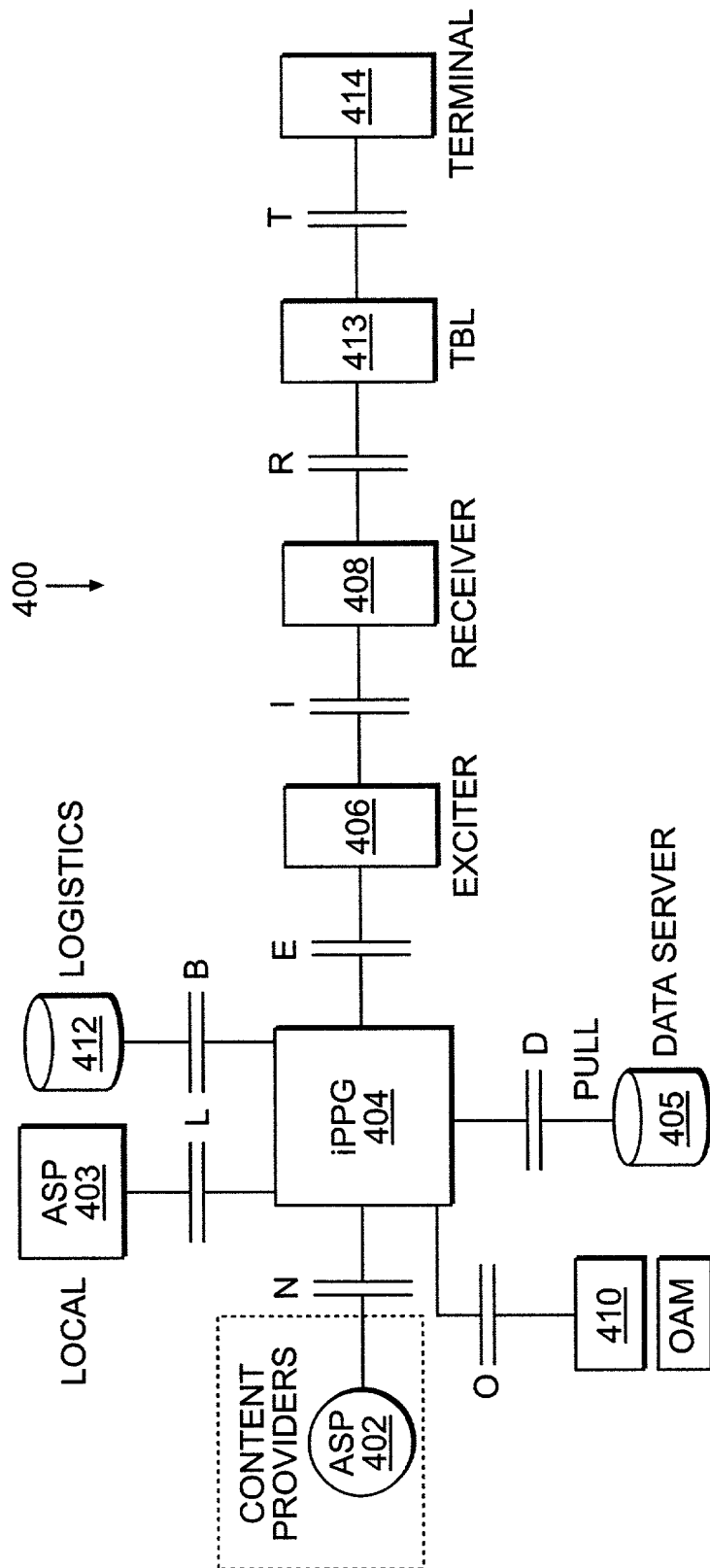


FIG. 4

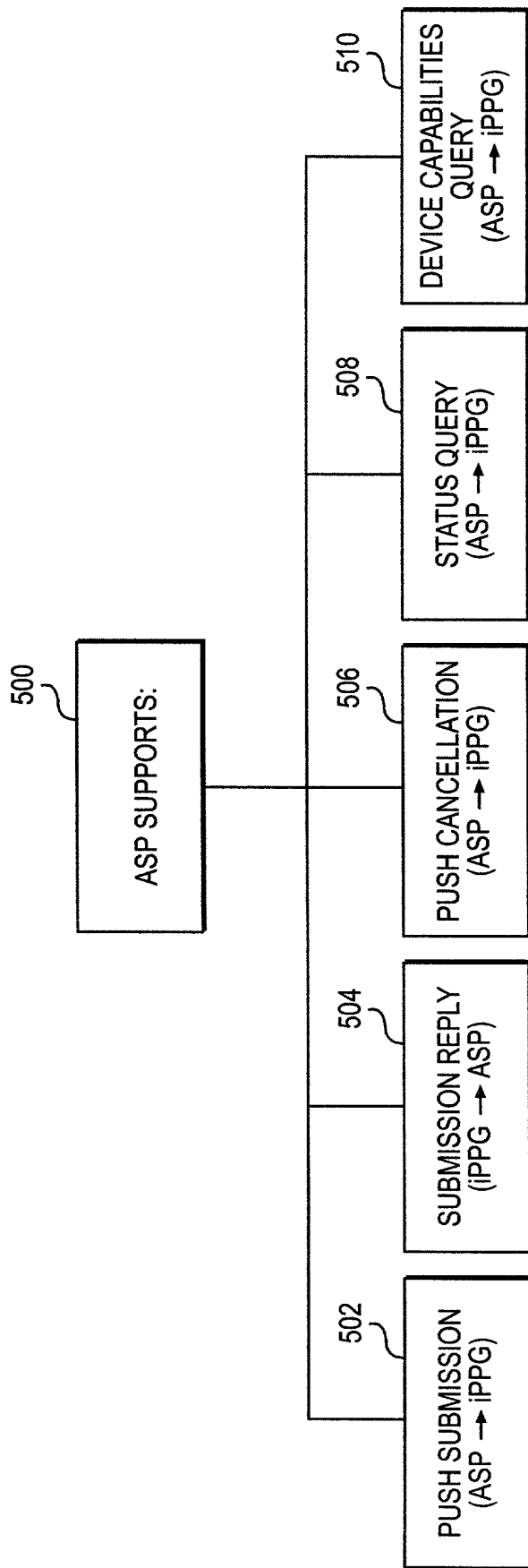


FIG. 5

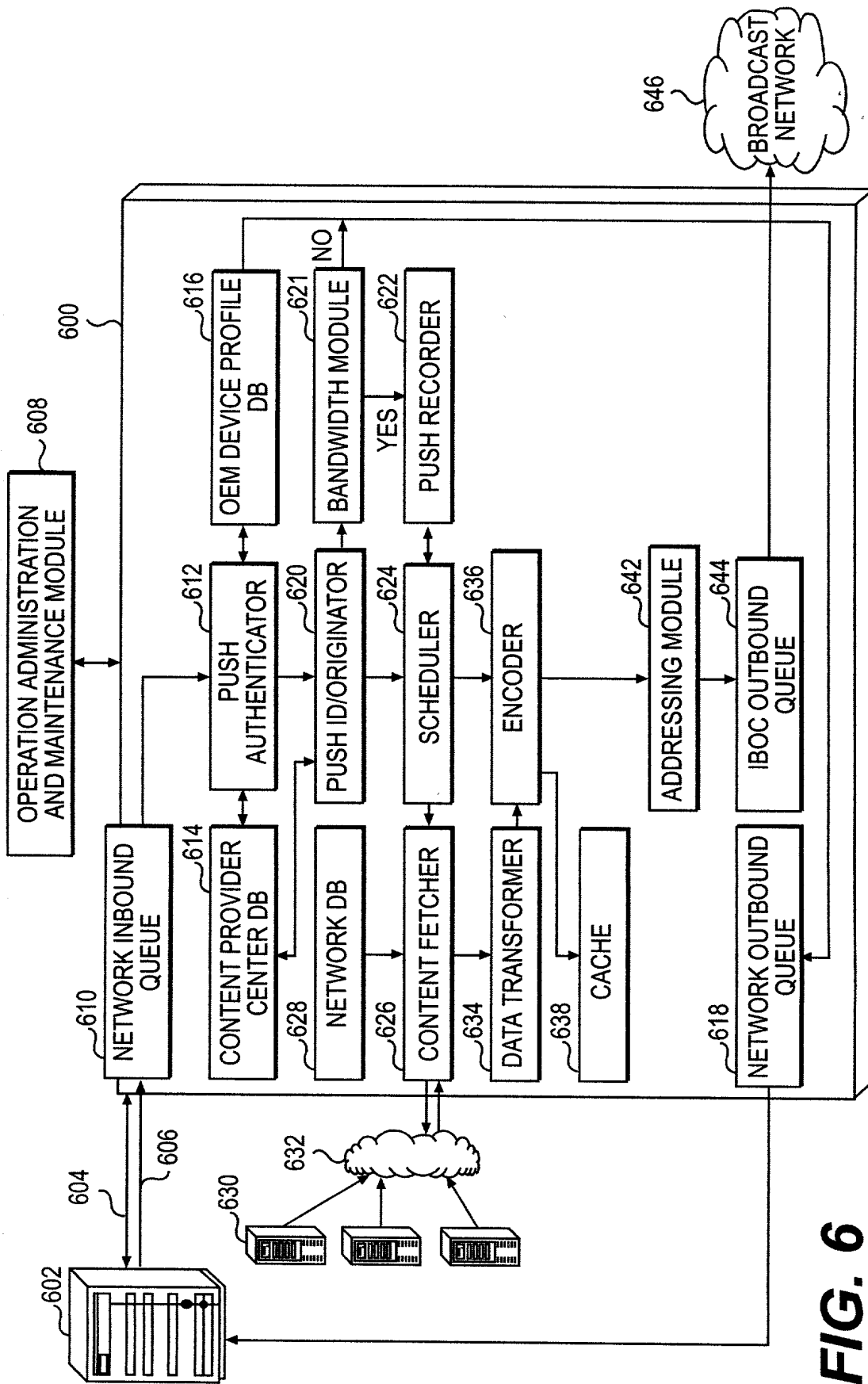


FIG. 6

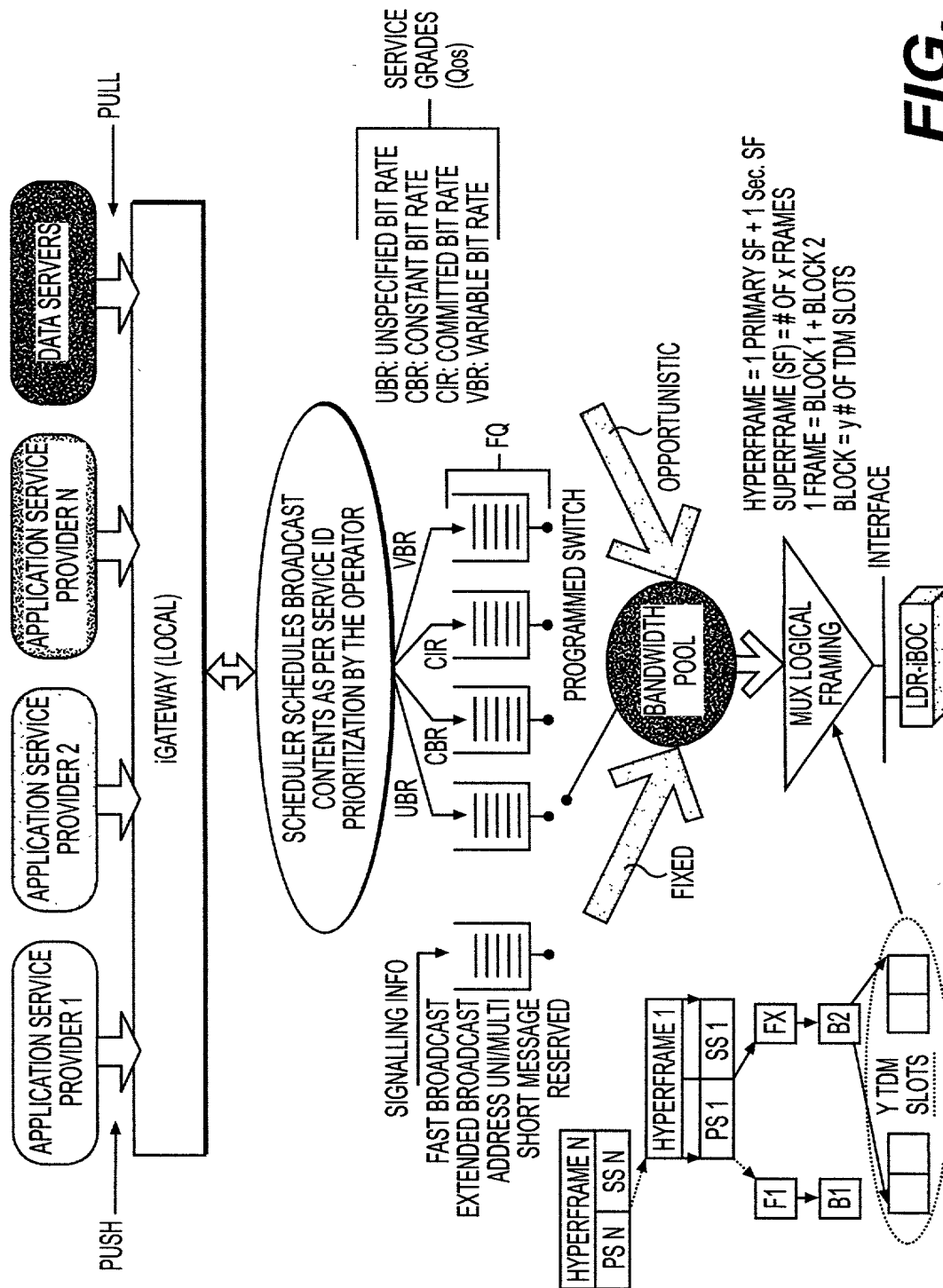


FIG. 7